



Sustainable Biodiesel Alliance

"Creating a better world through sustainable, community-based biodiesel"

Code of Ethics

- Preamble** We the business members of the Sustainable Biodiesel Alliance (SBA), recognize our duty to the public and our role of providing sustainable biodiesel for the present and the future. To provide maximum quality and service, upon the highest standards of honesty and integrity, we do hereby accept this Code of Ethics.
- Article I** Members agree to conduct their business in a manner compatible with public health and safety; and to comply at all times with applicable local, state and federal laws, ordinances, regulations and codes.
- Article II** Members agree to present a true picture in advertisements and representations, and to only make performance claims that are realistic and verifiable. They should avoid misrepresentation of pertinent facts regarding their products and/or services. They should endeavor to eliminate in their own businesses any practice damaging to the public or discrediting to sustainable biodiesel or the SBA.
- Article III** Members shall be free to set prices for products and services as they deem appropriate in their own judgment. Members agree to give their customers accurate written statements regarding prices for products and services. Members agree to refrain from any pricing scheme that has the legal or practical purpose of defrauding governmental taxing authorities by artificially inflating prices of products or services to the customer to cover rebates or kickbacks to the customer, and to refrain from any other scheme which has a similar purpose of illegally increasing local, state, or federal renewable energy tax credits.
- Article IV** Members agree to conduct business in a manner compatible with the mission of the SBA and endeavor to apply the practices laid out in the Baseline Practices for Sustainability.
- Article V** As to representations to the general public, claims should comply with the "Green Guides," which are rules and guidelines developed by the Federal Trade Commission (FTC) to address energy and environmental marketing practices. Failure to comply with these rules could give rise to civil and criminal penalties under Section 5 of the Federal Trade Commission Act.
- Article VI** As to representations to investors, liability may arise under the Securities Exchange Act for making untrue statements or omitting a material fact in connection with the purchase or sale of a security. Failure to comply with this standard could give rise to civil and criminal penalties under Section 10(b) of the Securities Exchange Act of 1934.

I/We agree to abide by this Code of Ethics and fully recognize the right of the Sustainable Biodiesel Alliance, through established procedure, to withdraw my/our membership or allow termination of my/our membership pursuant to bylaw procedure should I/we violate this code.

Authorized Member Signature

Date